

CHARGE: 502(a)—the labeling of the article, when shipped, contained false and misleading representations that the article was adequate and effective for the treatment of obesity and for maintaining weight control.

DISPOSITION: 8-12-58. Consent—claimed by Nutritional Service, Inc., Cedar Rapids, Iowa, and relabeled.

5766. Eifeler tea. (F.D.C. No. 41848. S. Nos. 3-550/2 P.)

QUANTITY: 250 ctns. bearing a label in the English language and 83 ctns. bearing a label in the German language at Takoma Park, Md.

SHIPPED: On 1-15-58 and in the latter part of April 1958, from Germany by Frau V. Glaremin.

LABEL IN PART: "Eifeler Tea for Diabetes (for the support of treatment for Diabetes) Frau V. Glaremin Julich/Rhld. Germany Walter Timpke * * * Exclusive distributor for America. Directions for use."

ACCOMPANYING LABELING: Leaflets printed in the German language and in the English language entitled "Health Through Nature."

RESULTS OF INVESTIGATION: Examination showed that the article was a mixture of material having the odor and appearances of plant leaf and stem. According to the dealer the article consisted of the plants "Senecio nemorensis" and "Senecio carabinum." The above-named leaflets were printed in Germany at the direction of Walter Tempke, Takoma Park, Md.

LIBELED: 6-4-58, Dist. Md.

CHARGE: 502(a)—the labeling of the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for diabetes.

DISPOSITION: 10-31-58. Default—destruction.

5767. Dietary products. (F.D.C. No. 41906. S. Nos. 35-469/71 P.)

QUANTITY: 6 1-oz. btls., and 41 5-oz. btls. of *Dr. Bronner's Organic Mineral Salt*; 9 46-oz. btls., and 5 6-oz. btls. of *Dr. Bronner's Organic Carrot Syrup*; and 21 btls. of *Dr. Bronner's Calcium Food* at Schoeneck, Pa.

SHIPPED: 3-14-58, from Los Angeles, Calif., by Dr. E. H. Bronner & Associates.

LABEL IN PART: "Dr. Bronner's Organic Mineral Salt * * * A health food derived from raw Sea & Land Plants High in ocean minerals, iodine, iron & Potassium * * * Stop Tooth Decay The Edible Way * * * Dr. Bronner & Assoc. * * * Escondido, Cal."; "Dr. Bronner's Organic Carrot Syrup * * * contains 18 times more crude minerals, trace elements, carotene Vitamin 'A' & Natural Carrot Sugar than the raw carrots from which it is solely derived * * * Dr. E. B. Bronner & Assoc. * * * Escondido, Cal."; * * * "Dr. Bronner's Calcium Food made with vegetable & mineral calcium, dulse, rosehips, soya, barley yeast, lemon juice, dried Ocean Kelp, sunflower-seed-meal & Barley Malt * * * Dr. E. H. Bronner & Assoc."

ACCOMPANYING LABELING: Leaflets entitled "Organic Mineral Salt & Bouillon" and "Dr. Bronner's Calcium Phosphorus Vegetable."

LIBELED: 7-2-58, E. Dist. Pa.

CHARGE: 502(a)—the labeling of the articles, when shipped, contained false and misleading representations that the mineral salt was effective in preventing tooth decay; that the carrot sirup was effective in correcting poor eyesight; that the calcium food was adequate and effective for preventing tooth decay,